



# Holly Reynolds

Sr. Product Designer

Jasper, GA

Senior level designer instructor and design mentor with extensive experience designing solutions for complex UI and UX problems

## Skills

Design Strategy

Design Thinking Processes

UX Research Methodologies

Wireframing

Prototyping

Visual Design

Interaction Design

HTML

CSS

Figma

Sketch

InVision

Design Mentor/Instructor

## Find Me

[hollyreynolds.net](http://hollyreynolds.net)

[twitter.com/caspergrl](https://twitter.com/caspergrl)

[dribbble.com/caspergrl](https://dribbble.com/caspergrl)

[linkedin.com/in/hollyreynolds/](https://linkedin.com/in/hollyreynolds/)

[medium.com/@caspergrl](https://medium.com/@caspergrl)

GitLab

2019 - present

### Senior Product Designer - Plan

Participate in daily collaboration with teams at the stage, group and wider GitLab community to improve existing and define new experiences within the Product. This includes creating design deliverables, participating in knowledge sharing discussions to help others know what's happening in Plan, and staying on top of current trends and best practices in UI/UX. Additional responsibilities include mentoring other designers, contributing to the blog and handbook and participating (when possible) in social media engagement with others about the company or product and speaking at events about design.

Airship

2018 - 2019

### Lead Product Designer

Lead new customer discovery sessions which include stakeholder interviews, creating wireflows while collaborating with the customer and team (typically a PM, lead dev, sales lead and myself), build and test prototypes when necessary with users and create high fidelity designs of final product. Also responsible for ensuring the UX and quality of the design is preserved once in the development phase.

VersionOne

2013 - 2018

### Interaction Designer

Led design efforts for new features and products from ideation to production (sketching, wireframing, creating and testing prototypes with users as well as other quantitative and qualitative research). Collaborated daily with team (Product Owner, internal stakeholders and developers) to ensure designs met customer and business needs.

### Marketing Web Designer

Handled nearly all creative and development requests for the team including maintenance of existing sites, designed and built new creative elements for campaigns such as websites, landing pages, emails, flyers and banner ads.

Transamerica / WFG

2001 - 2013

### Senior Web Designer

Senior creative with a small team responsible for designing and building the UI for new products and features in a large web-based application for insurance agents.

Monarch Computer Systems

2001 - 2002

### Webmaster

Managed content and created all graphics for eCommerce site. Also was in charge of all design & development changes for blog (built in PHP). Designed t-shirts, banners and managed content for affiliate sites.